

## **Update to RUC on the Last Copy Video Project, 11/15/13**

The task force for the Last Copy Video Project met on Friday, October 25<sup>th</sup>, 2013. Rick Lugg and Andy Breeding of Sustainable Collection Services (SCS) gave an introduction to the results of the Group Summary, included as a document for the RUC meeting today, via webinar.

### **Highlights of the Results:**

- There were 139,683 unfiltered records sent to SCS. 20,310 of these records were filtered out by SCS for a variety of reasons, including the inability to obtain an OCLC number or multiple OCLC numbers. The total of filtered records, which were used for the resulting analysis, was 119,373. Out of these records, there were 84,477 unique titles.
- SCS provided counts of records that can be used for local remediation efforts, such as items without local holdings set in WorldCat and records that had no OCLC number before SCS did a look-up.
- There are a substantial number of unique and rare holdings included in the set:
  - 6,489 (5%) were uniquely held in the U.S, same edition.
  - 4,731 (4%) were uniquely held in the U.S, any edition.
  - 16,334 (12%) had 2 to 9 U.S. holdings, same edition.
  - 9,578 (7%) had 2 to 9 U.S. holdings, any edition.
  - SCS also did holdings comparisons to Virginia holdings.
- 64,564 (54%) of the holdings were unique within the seven participating libraries, same edition, and 44,542 holdings were unique within the seven participating libraries, any edition.
- As a point of interest, media seem to be “more used” than SCS has seen for books. Only 14% of the holdings had never circulated.

### **Discussion by the Task Force:**

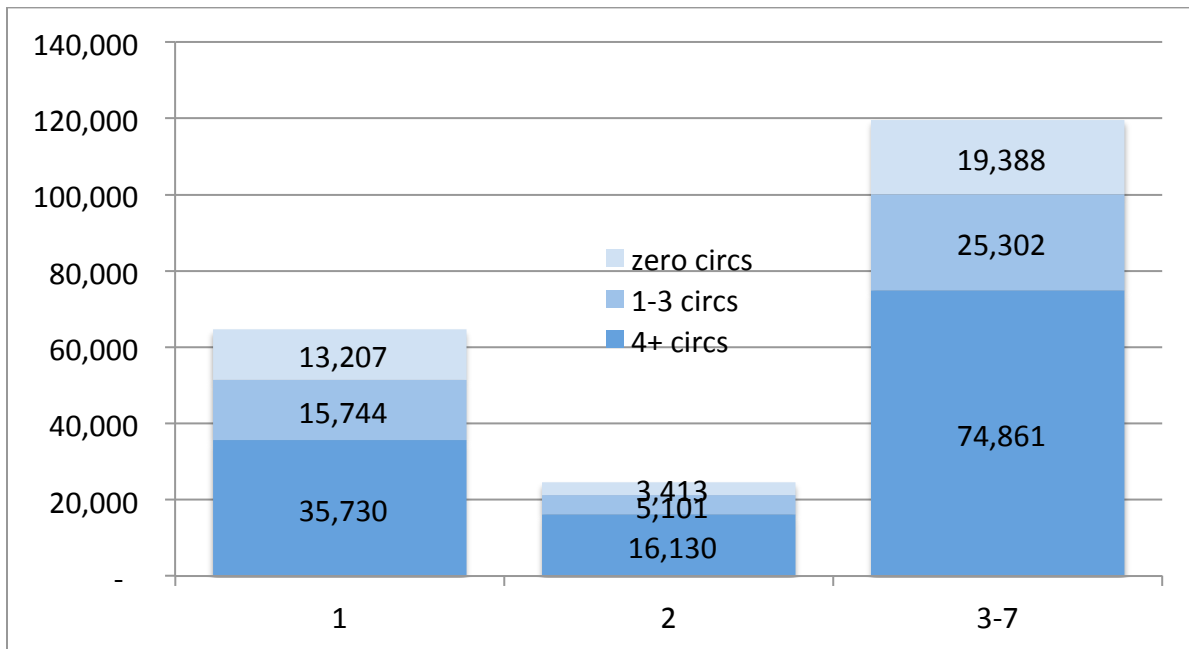
There is a diversity of goals within the group, but there is general interest in identifying at-risk titles and preserving these materials through transfer to digital formats and/or agreements to maintain particular titles. Related to this are the copyright/fair use issues associated with format migration and the need for a shared definition of media preservation within the group. If migration to digital formats becomes an action for this task force, grant funding may be appropriate.

In addition to the issue of at-risk titles, some schools would like to use data from this project for weeding decisions. An agreement to maintain particular titles could allow other schools (even those outside of this task force) to more safely discard their copies. As this relates directly to the issue of resource sharing within VIVA, the Co-Chairs of this task force, Erika Peterson at JMU and Matt Ball at UVA, were invited to attend the Resource Sharing Committee meeting on 11/13/13 for an initial discussion.

Collection development also emerged as an area of interest for many of the libraries. This could include identifying titles that need to be purchased in newer formats or recommendations to RUC for purchasing streaming rights to titles of shared interest (widely held, highly used).

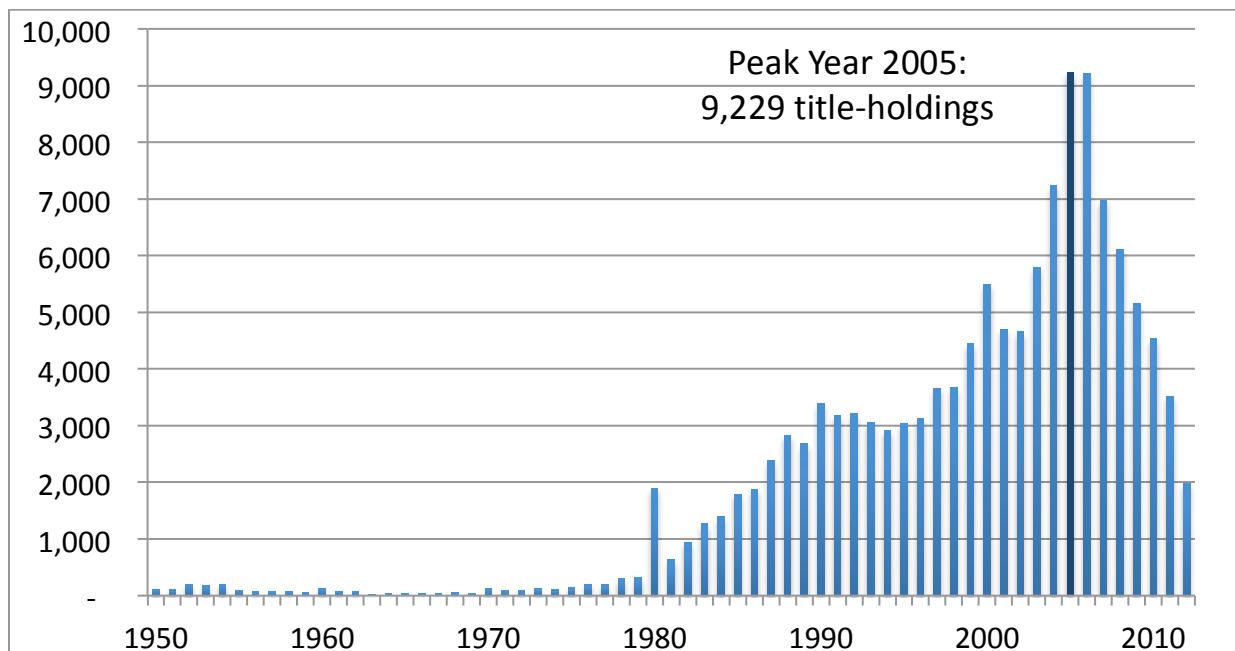
Two Graphs of Interest:

### Title-Holdings by Holdings Level and Circulation Level



Number of VIVA Video Institutions Holding a Title

### Title-Holdings by Publication Year



## Next Steps:

Task force members were asked to review the results for their institution, checking for any unanticipated counts, circulation rates, or locations. Many wanted to review their remediation lists.

As a group, the task force decided to focus initially on the 4,731 title holdings uniquely held in the U.S, any edition. To give an example of one of these unique titles, *A Kentucky Feud*; *The Moonshiner* is held at Virginia Tech. It is described as two short, silent films set in Appalachian Kentucky at the turn of the 20th century. *A Kentucky feud* was originally issued as a motion picture in 1905, and *The Moonshiner* was originally issued as a motion picture in 1904. The content seems to be found at least in part in a few other places, but those places are revealing about the rarity of the item. For example, *A Kentucky Feud* is found in *The Origins of Cinema: Volume 3, Early Rare Film Masterpieces*.

On 11/12/13, Matt and Erika met and subsequently proposed some potential next steps for the task force to consider and discuss. RUC's opinions on these next steps would be appreciated as well.

### Current Proposed Next Steps:

Phase One: Each institution will agree to apply preservation treatment to those titles uniquely held at that institution (4,731 titles among all seven of us), and allow other VIVA schools borrow them through ILL.

Phase Two: For lightly-held titles (2 to 9 U.S. holdings, or 9,578 titles among the seven institutions), one institution will volunteer to hold onto the last copy, apply preservation treatment to it, and allow other VIVA schools borrow it through ILL.

Phase Three: For widely-held and highly-used titles, ask VIVA to purchase streaming rights for use among all VIVA schools.